

# BIG BLUE

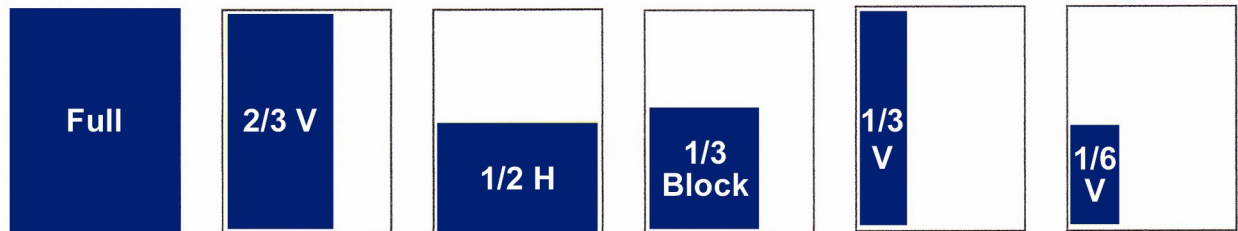
Robinson's ONLY Community Magazine

## Magazine Advertising Agreement

The only publication of its kind that is created entirely in Robinson, for Robinson, by the Greater Robinson Chamber of Commerce and in conjunction with the Robinson High School.

**Circulation:** Over 1,000 copies distributed all over the Greater Robinson area & online at [robinsontexaschamber.org](http://robinsontexaschamber.org)

**Distribution:** Call the Chamber office at (254) 662-6434 for a complete distribution list, or visit the Big Blue Website at [robinsontexaschamber.org/BigBlueOnline.html](http://robinsontexaschamber.org/BigBlueOnline.html)



### Ad Rates for the Robinson Big Blue Magazine

| Size           | 1X          | 3X          | 6X          | 12X         | Dimensions  |
|----------------|-------------|-------------|-------------|-------------|---|
| Full           | \$250       | \$243       | \$237       | \$230       | 45p x 60p or 53p3 x 70p3 with a 1/4 inch bleed (8 1/2" x 11") |
| 2/3 V          | \$200       | \$193       | \$186       | \$179       | 45p x 30p or 22p x 60p  |
| 1/2 H          | \$135       | \$130       | \$127       | \$125       |   |
| 1/2 Article Ad | <b>\$80</b> | <b>\$77</b> | <b>\$76</b> | <b>\$75</b> | <b>45p x 30p or 22p x 60p</b>                                 |
| 1/3 Block      | \$70        | \$67        | \$66        | \$65        | 29p7.5 x 29p7.5   |
| 1/3 V          | \$60        | \$57        | \$56        | \$55        |   |
| 1/6 V          | \$40        | \$39        | \$38        | \$37        |   |

**\* 1/2 Page Article Ad (Ask for sample ad)**

- 1" header with your choice of contact info, graphic, etc.
- Article text must be provided as a (.doc) Word Document
- Can not exceed 450 words

I agree to advertise in \_\_\_\_\_ issue(s) beginning with the month of \_\_\_\_\_ and ending in the month of \_\_\_\_\_

Company: \_\_\_\_\_

Agreed By / Title: \_\_\_\_\_



THE GREATER  
**Robinson**  
Chamber of Commerce